



2025 International Conference on Herbal Medicine and Functional Food Innovation (HMFF Conference 2025)

Announcement

瑞中高山草药暨有机种植国际会议 2025 (日程 & 通知)

14 February 2025

(8:00 – 18:00, University of Zurich, Irchel)

To all colleagues in health, food, medicinal plant, and TCM sectors,
致各位有机农业、药用植物学、草药自然疗法、中医药界同仁，

In order to advance the knowledge about traditional medicinal plants from the Swiss Alps and to promote the classic theory and modern innovative practice of Traditional Chinese Medicine (TCM) and Functional Food in high-quality utilization and development, and to improve the development capabilities of local traditional medicinal materials in the natural ecological environment of mountainous areas, will Swiss Chinese Herbal Medicine and Functional Food Innovation Center (SwissHerbs.Org) co-organize with Mass Spectrometry - Department of Chemistry of University Zurich (UZH), Shandong University of Traditional Chinese Medicine (SDUTCM), Vereinigung der Chinesischen Aerztegesellschaften für Chinesische Medizin in der Schweiz (Academic Association of Chinese Medicine in Switzerland, VCACMS), and IFOAM Asia (Suzhou) Training Centre jointly to host the conference on 14 February at Zurich "2025 International Conference on Herbal Medicine and Functional Food Innovation".

为增进对瑞士阿尔卑斯山传统药用植物的认识，推动中药及功能食品的经典理论和现代创新实践的高质量利用和创新发展，提高山区自然生态环境下的传统特色药材的开发能力，瑞士草本创新中心（草药和功能食品瑞士创新中心研究所 SwissHerbs.Org）联合苏黎世大学化学系质谱分析中心、山东中医药大学、瑞士华人中医药协会、国际有机农业亚洲联盟（苏州）培训中心，于 2 月 14 日在苏黎世大学 Irchel 校区举办“2025 年国际草药与功能食品创新（苏黎世）大会”。

Conference Topics 会议主题

- 1) R&D of medicinal and edible homologous products, and the substance basis of medicinal effects
药食同源产品研发与药效物质基础
- 2) Development and market of alpine herbal functional food
高山草本功能性食品的开发及市场
- 3) Green Organic Agricultural Technology and Extension
绿色有机农业种植技术及推广



Organizers 会议组织单位

Organizer 主办承办单位

- Swiss Chinese Herbal Medicine and Functional Food Innovation Center
瑞士草本创新中心研究所 (SwissHerbs.Org)

Co-Organizer 联合主办单位

- Key Laboratory of Traditional Chinese Medicine Classical Theory, Ministry of Education, Shandong University of Traditional Chinese Medicine
山东中医药大学中医药经典理论教育部重点实验室
- Mass Spectrometry - Department of Chemistry, University of Zurich (UZH)
瑞士苏黎世大学化学系质谱分析中心
- Vereinigung der Chinesischen Aerztegesellschaften für Chinesische Medizin in der Schweiz (Academic Association of Chinese Medicine in Switzerland, VCACMS)
瑞士华人中医药学会
- Organics International - IFOAM Asia (Suzhou) Training Centre
国际有机农业亚洲联盟（苏州）培训中心

Conference Academic Committee 会议学术委员会

- Prof. Dr. Laurent Bigler, University of Zurich (The Conference Chair)
苏黎世大学毕格勒教授（会议主席）
- Dr. Lin Ling, President, Vereinigung der Chinesischen Aerztegesellschaften für Chinesische Medizin in der Schweiz /Academic Association of Chinese Medicine in Switzerland (Conference Vice-Chair)
瑞士华人中医药学会会长林玲博士（会议副主席）
- Dr. Jacques Fuchs, FiBL Senior Scientist, Scientific Committee President of Swiss Chinese Herbal Medicine and Functional Food Innovation Center (Conference Vice-Chair) 瑞士草本创新中心学术委员会常务主席、FiBL 研究员福克斯博士（会议副主席）

(Alphabetically by last name 按姓氏字母顺序排列)

- Prof. Dr. Gai Zhibo, Shandong University of Traditional Chinese Medicine
山东中医药大学教育部重点实验室办公室主任盖秩舟教授
- Dr. Gong Xiaoyang, Formal President of Swiss-Sino Association for Traditional Chinese Medicine
瑞华中医研学会原会长巩晓阳博士
- Deputy Secretary General, Guo Jing, China Certification and Accreditation Association (CCAA)
中国认证认可协会 郭京副秘书长
- Prof. Dr. Liu Qian, Shandong University of Traditional Chinese Medicine
山东中医药大学药学院副院长刘谦教授
- Guest Prof. Patrick Nijs, Former Ambassador of Belgium in China, Co-Founder of EU-China Joint Innovation Center (EUCJIC)
比利时前驻华大使、欧中联合创新中心 (EUCJIC) 联合创始人帕特里克·尼斯客座教授
- Prof. Dr. Qiao Yuhui, Agricultural University of China, Director of Organics International - IFOAM Asia (Suzhou) Training Centre
国际有机农业亚洲联盟（苏州）培训中心主任、中国农业大学乔玉辉教授



- Dr. Qiyang Wang-Mueller, Senior Scientist, President of Swiss Chinese Herbal Medicine and Functional Food Innovation Center (SwissHerbs)
瑞士草本创新中心研究所联合创始人、主任王启燕研究员
- Prof. Dr. Jonathan Wong Woon Chung, Academician European Academy of Sciences and Arts. Current Director and the Founder of Hong Kong Organic Resource Centre
欧洲科学与艺术研究院院士、香港有机资源中心创始人、现任主任黄焕忠教授
- Prof. Dr. Xi Yunguan, Deputy Chief Engineer of Nanjing Institute of Environmental Sciences, under Ministry of Ecology and Environment of China
生态环境部南京环境科学研究所副总工程师席运官博士

Supporting Organisations 支持协办单位

- Herbal Innovation Swiss GmbH
瑞士草本创新中心有限公司
- Organic Food Development and Certification Center of China (OFDC)
南京国环有机产品认证中心
- Swiss-Sino Association for Traditional Chinese Medicine (SSATCM)
瑞华中医研学会
- Green Bridge Association
瑞士绿桥协会
- Kunming Zhongru Agricultural Science and Technology Co., LTD
昆明中如农业科技有限公司
- Natureherit Design & Consult (Natureherit DC, The Netherlands)
自然颖源设计咨询
- Technologic Innovation Alliance of Mugwort @ Central Plains (TIAM@CP)
中原艾草技术创新联盟
Zhongjing Traditional Chinese Medicine Industrial Research Institute (Zhongjing TCM) 仲景中医药产业研究院

Time 举办时间

- 14 February 2025 (8:00 – 18:00)

Address 会议地址

- University of Zurich - Irchel Campus,
苏黎世大学 Irchel 校园
Room Y19-J-22 (Building Y19, level J, Room number 22)
Winterthurerstrasse 190, CH-8057 Zurich

Participation 参会形式

- Physical meeting at University of Zurich - Irchel (limit to 50 people)
苏黎世大学 Irchel 校园实体会议 (限 50 人)
- Zoom Meeting online (No limit) 线上 Zoom 会议 (人数不限)
- Please notice there is option to choose **Yes** when a certificate needed.
需要学时证明的, 可以选择“是”



Program Session Overview 会议简要流程

Swiss Time 瑞士时间 14 February 2025	Venue 会场地址 University of Zurich (UZH, Irchel) Room (Y19 J 22) 瑞士苏黎世大学化学系质谱分析中心
8:00 - 8:30	Arrival, Registration 抵达会场、注册
8:30 - 12:00	Morning Session 上午会议 主题“高山草药、药食同源、原理和药效”专题报告会 • Medicinal and edible homologous products 药食同源产品 • Substance basis of medicinal effects 药效物质基础 • Alpine herbal functional food, development and market 高山草本功能性食品的开发及市场
12:00 - 13:00	• Lunch & Coffee & Tea 午餐 & 咖啡 & 茶 • Guide Tour of Mass Spectrometry Center - Department of Chemistry, University of Zurich (UZH) 参观苏黎世大学化学系质谱分析中心
13:00 - 15:00	Afternoon Session 下午会议 Special topic on “Green and Organic Agriculture” 主题“绿色、有机农业”专题报告会
15:00 - 18:00	Car Travel to Frick for FiBL-Visit, (Field, Laboratory, Bio-Wine Cellar) 15点开车前往 Frick 考察参观瑞士有机农业研究所 FiBL

Program 会议日程

14 Feb 2025, 8:00 – 17:45 University of Zurich (UZH, Irchel) Room (Y19 J 22), Zurich

Time Zurich	Time Beijing	Presentation Title 报告题目	Speaker 报告人
08:00-08:30	15:00-15:30	Arrival, Registration 抵达会场、报到 Venue 会场地址: University of Zurich (UZH, Irchel) Room (Y19 J 22)	Swiss Herbs Team 瑞士草本创新中心
08:30-08:40	15:30-15:40	Welcome Address by Chairs of SSW, Swiss Science Week in Switzerland 瑞士科学周主席致辞 Welcome Address by Chairs of HMFF Conference 2025 瑞中高山草药暨有机种植会议主席致辞	Jacques Fuchs Laurent Bigler
08:40-09:00	15:40-16:00	Opening Speech by Former Ambassador of Belgium in China 比利时前驻华大使致开幕词 Wild Type Artemisia-like Plants Growing on Kabissa in Kunming 昆明卡比萨农场两种野生艾蒿	Patrick Nijs
09:00-09:20	16:00-16:20	Production and trade of herbs in China, Case study Goji 中国有机中草药的生产和贸易状况 - 枸杞案例	Qiao Yuhui 乔玉辉
09:20-09:40	16:20-16:40	Research on key technologies for deep development and industrial upgrading of Salvia miltiorrhiza and demonstration of science and technology 丹参深度开发、产业升级关键技术研究 and 科技示范	Liu Qian 刘谦



09:40-10:00	16:40-17:00	Measuring Magic Mugwort Sectors -- How Natural Therapies Can Help Physical-Mental Health and Carbon Neutrality 度量神奇的艾草产业—自然疗法如何助力身心健康和碳中和	Liu Xiaoying 刘小颖 Chen Zengxi 陈增喜
10:00-10:20	17:00-17:20	Exploring the Possibility of Producing Sanguinarine by Plant Cell Ferment 血根碱植物细胞发酵生产技术的研发	Qiao Fei 乔飞
10:20-10:40	17:20-17:40	A brief discussion on the five flavours of food and drink that are homology of medicine and food 浅谈“药食同源”的饮食五味	Lin Ling 林玲
10:40-11:10	17:40-18:10	TCM Industry in Switzerland: take LIAN CHINAHERB AG as an example 瑞士的中药产业: 以 LIAN CHINAHERB 公司为例	Zhao Huili 赵惠里
11:10-11:30	18:10-18:30	TCM Medicinal Plant Garden at ZHAW University in Switzerland 瑞士 ZHAW 大学的中草药植物园	Nina Seiler-Zhao 赵妮娜
11:30-12:10	18:30-19:10	Lunch 午餐 Teatime & Coffee 咖啡茶歇	Swiss Herbs Team 瑞士草本创新中心
12:10-12:30	19:10-19:30	Visit Mass Spectrometry Center, Department of Chemistry, University of Zurich, Irchel; To Explain the Relationship Between Mass Spectrometry Analysis and the Topics of HMFF Conference 2025 参观苏黎世大学化学系质谱分析研究中心; 阐述质谱分析技术与本次会议两大主题的关系	Laurent Bigler
12:30-13:00	19:30-20:00	Welcome Address by Academician European Academy of Sciences and Arts 欧洲科学与艺术学院院士致欢迎辞 Updates on the Organic Market Development in Hong Kong 香港有机市场最新发展状况	Jonathan Woon Chung WONG 黄煊忠
13:00-13:30	20:00-20:30	China's organic product certification and organic industry development 中国有机产品认证与有机产业发展	Fu Ruiyun 傅瑞云
13:30-13:55	20:30-20:55	Thirty Years of Organic Food in China 中国有机食品发展三十年	Xi Yunguan 席运官
13:55-14:15	20:55-21:15	Swiss Composting Products and Utilization in Control of Crop Diseases 瑞士堆肥产品及其在农作物病害防治中的应用	Jacques Fuchs
14:15-14:40	21:15-21:40	Introduction of Swiss Organic Farm Biogemüse Maurer in Canton Bern 介绍瑞士伯尔尼州毛雷尔有机蔬菜农场	Qiyang Wang-Mueller 王启燕 Ernst Maurer Marianne Maurer
14:40-15:00	21:40-22:00	The latest situation of Bio-Suisse organic food import and export in Switzerland Bio-Suisse 瑞士有机食品进出口最新情况	Franz Steiner
15:00-17:45	22:00-24:45	FiBL-Visit, including bio-wine cellar visit, wine tasting 参观瑞士有机农业研究所 FiBL、介绍有机葡萄酒窖 并品尝 FiBL 自产有机葡萄酒 (Address: FiBL, Ackerstrasse 113, CH-5070 Frick)	Franz Steiner (Offline 线下)

Contact 会议联系方式

Email 会议专用邮箱 info@swissherbs.org

Dr. Wang-Mueller +41 78 6219970 (WhatsApp)



Registration Fee 会议报名注册

Fee to pay on webpage: www.swissherbs.org

- 180 CHF /Full Day Per person
 - 150 CHF /Full Day Per VCACMS member and SSATCM member
 - 100 CHF / Afternoon Session Per person
- (For Student and Retirees, the registration fees are 50%)
- 45 CHF /Full Day Online Participation with ZOOM Conference

Registration & Payment 报名及缴费方式

- 1) To Pay: on website www.swissherbs.org, register with QR code.
网站上有一个带二维码的页面，用于参会付费注册
- 2) To scan here into the registration webpage of www.swissherbs.org
扫描此二维码进入注册网页



Organizing Group 会务组

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Donations 赞助单位