



Program 会议日程

24 November 2024, 10:00 – 15:45, University of Zurich, Irchel

Zurich Time	Beijing Time	Presentation Title 报告题目	Speaker 报告人
10:00-10:05	17:00-17:05	Welcome address by Chair	Laurent Bigler
10:05-10:10	17:05-17:10	Opening speech by Former Ambassador of Belgium in China 比利时前驻华大使	Patrick Nijs
10:10-10:40	17:10-17:40	Production and trade of herbs in China, Case study Goji 中国有机中草药的生产和贸易状况-枸杞案例	Qiao Yuhui 乔玉辉
10:40-11:10	17:40-18:10	Current Status of the Development of Traditional Chinese Medicine (TCM) Materials Industry and Analysis of Several Bulk TCM Material Production Cases 中药材产业发展现状及几种大宗中药材生产案例分析	Liu Qian 刘谦
11:10-11:40	18:10-18:40	Swiss composting products and use	Jacques Fuchs / Manuel Mathis
11:40-12:10	18:40-19:10	A brief discussion on the five flavors of food and drink that are homology of medicine and food 浅谈“药食同源”的饮食五味	Lin Ling 林玲
12:10-12:40	19:10-19:40	Visit Mass Spectrometry Center, University of Zurich	Laurent Bigler
12:40-13:00	19:40-20:00	Lunch 午餐	
13:00-13:10	20:00-20:10	Welcome address by Academician European Academy of Sciences and Arts 欧洲科学与艺术学院院士致欢迎辞	Jonathan Woon Chung WONG
13:10-13:40	20:10-20:40	Thirty Years of Organic Food in China 中国有机食品发展三十年	Xi Yunguan 席运官
13:40-14:10	20:40-21:10	Measuring Magic Mugwort Sectors -- How Natural Therapies Can Help Physical-Mental Health and Carbon Neutrality 度量神奇的艾草产业—自然疗法如何助力身心健康和碳中和	Liu Xiaoying 刘小颖 Chen Zengxi 陈增喜
14:10-14:40	21:10-21:40	Exploring the Possibility of Producing Sanguinarine by Plant Cell Ferment 血根碱植物细胞发酵生产技术的研发	Qiao Fei 乔飞
14:40-15:10	21:40-22:10	TCM Industry in Switzerland: take LIAN CHINAHERB AG as an example 瑞士的中药产业: 以 LIAN CHINAHERB 公司为例	Zhao Huili 赵惠里
15:10-15:40	22:10-22:40	Chances and challenges of agroforestry system - Introduction to agroforestry in Switzerland & FiBL Activities	Franz J Steiner
15:40-16:00	22:40-23:00	Teatime & Free discussion 下午茶、自由交流	Offline 线下