



# 2024 International Conference on Herbal Medicine and Functional Food Innovation (HMFF Conference 2024)

Announcement-3

瑞中高山草药暨有机种植国际会议 2024 (通知-3)

24 November 2024

(10:00 – 15:45, University of Zurich, Irchel)

[SwissHerbs.Org](http://SwissHerbs.Org)

To all colleagues in health, food, medicinal plant, and TCM sectors,  
致各位有机农业、药用植物学、草药自然疗法、中医药界同仁，

In order to advance the knowledge about traditional medicinal plants from the Swiss Alps and to promote the classic theory and modern innovative practice of Traditional Chinese Medicine (TCM) and Functional Food in high-quality utilization and development, and to improve the development capabilities of local traditional medicinal materials in the natural ecological environment of mountainous areas, will Swiss Chinese Herbal Medicine and Functional Food Innovation Center (SwissHerbs.Org) co-organize with Mass Spectrometry - Department of Chemistry of University Zurich (UZH), Shandong University of Traditional Chinese Medicine (SDUTCM), Vereinigung der Chinesischen Aerztegesellschaften für Chinesische Medizin in der Schweiz (Academic Association of Chinese Medicine in Switzerland, VCACMS), and IFOAM Asia (Suzhou) Training Centre jointly to host the conference on 24 November at Zurich "2024 International Conference on Herbal Medicine and Functional Food Innovation".

为增进对瑞士阿尔卑斯山传统药用植物的认识，推动中药及功能食品的经典理论和现代创新实践的高质量利用和创新发展，提高山区自然生态环境下的传统特色药材的开发能力，瑞士草本创新中心（草药和功能食品瑞士创新中心研究所 [SwissHerbs.Org](http://SwissHerbs.Org)）联合苏黎世大学化学系质谱分析中心、山东中医药大学、瑞士华人中医药协会、国际有机农业亚洲联盟（苏州）培训中心，于11月24日在苏黎世大学 Irchel 校区举办“2024年国际草药与功能食品创新（苏黎世）大会”。

## Conference Topics 会议主题

- 1) Green Organic Agricultural Technology and Extension  
绿色有机农业种植技术及推广
- 2) R&D of medicinal and edible homologous products and the substance basis of medicinal effects  
药食同源产品研发与药效物质基础
- 3) Development and market of alpine herbal functional food  
高山草本功能性食品的开发及市场



## Organizers 会议组织单位

### Organizer 主办承办单位

- Swiss Chinese Herbal Medicine and Functional Food Innovation Center  
瑞士草本创新中心 (SwissHerbs.Org)

### Co-Organizer 联合主办单位

- Key Laboratory of Traditional Chinese Medicine Classical Theory, Ministry of Education, Shandong University of Traditional Chinese Medicine  
山东中医药大学中医药经典理论教育部重点实验室
- Mass Spectrometry - Department of Chemistry, University of Zurich (UZH)  
瑞士苏黎世大学化学系质谱分析中心
- Vereinigung der Chinesischen Aerztesellschaften für Chinesische Medizin in der Schweiz (Academic Association of Chinese Medicine in Switzerland, VCACMS)  
瑞士华人中医药学会
- Organics International - IFOAM Asia (Suzhou) Training Centre  
国际有机农业亚洲联盟 (苏州) 培训中心

## Conference Academic Committee 会议学术委员会 (姓氏笔画)

- Prof. Dr. Laurent Bigler, University of Zurich (The Conference Chair)  
苏黎世大学毕格勒教授 (本届会议主席)
- Dr. Jacques G. Fuchs, Seiner Scientist of FiBL, Scientific Committee President for Swiss Chinese Herbal Medicine and Functional Food Innovation Center (SwissHerbs)  
瑞士草本创新中心学术委员会常务主席、国际有机农业研究所 FiBL 研究员福克斯博士
- Prof. Dr. Gai Zhibo, Shandong University of Traditional Chinese Medicine  
山东中医药大学教育部重点实验室办公室主任盖秩舶教授
- Dr. Gong Xiaoyang, President of the Swiss Society for Traditional Chinese Medicine  
瑞士中医研学会会长巩晓阳博士
- Prof. Dr. Liu Qian, Shandong University of Traditional Chinese Medicine  
山东中医药大学药学院副院长刘谦教授
- Dr. Lin Ling, President of Academic Association of Chinese Medicine in Switzerland  
瑞士华人中医药学会会长林玲博士
- Guest Prof. Patrick Nijs, Former Ambassador of Belgium in China, Co-Founder of EU-China Joint Innovation Center (EUCJIC)  
比利时前驻华大使、中欧联合创新中心 (EUCJIC) 联合创始人帕特里克·尼斯客座教授
- Prof. Dr. Qiao Yuhui, Agricultural University of China, Director of Organics International - IFOAM Asia (Suzhou) Training Centre  
国际有机农业亚洲联盟 (苏州) 培训中心主任、中国农业大学乔玉辉教授
- Dr. Qiyang Wang-Mueller (the Conference Co-Chair), Swiss Chinese Herbal Medicine and Functional Food Innovation Center (SwissHerbs)  
瑞士草本创新中心主任王启燕研究员 (本届会议联合主席)



- Prof. Dr. Jonathan Wong Woon Chung, Academician European Academy of Sciences and Arts, Director of Hong Kong Organic Resource Centre  
欧洲科学与艺术研究院院士、香港有机资源中心主任黄焕忠教授
- Prof. Dr. Xi Yunguan, Deputy Chief Engineer of Nanjing Institute of Environmental Sciences, under Ministry of Ecology and Environment of China  
生态环境部南京环境科学研究所副总工程师席运官博士

### Time 举办时间

- 24 November 2024 (10:00 – 15:45)

### Address 会议地址

- University of Zurich - Irchel Campus,  
苏黎世大学 Irchel 校园  
Room Y19-J-22 (Building Y19, level J, Room number 22)  
Winterthurerstrasse 190, CH-8057 Zurich

### Organizing Group 会务组

- Qiyan Wang-Mueller 王启燕 ([qiyan.wang-mueller@swissherbs.org](mailto:qiyan.wang-mueller@swissherbs.org))
- Hans Galliker 汉斯·加利克 ([hans.galliker@swissherbs.org](mailto:hans.galliker@swissherbs.org))
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- Armin Mueller 阿明·米勒 ([wang-mueller@swissherbs.org](mailto:wang-mueller@swissherbs.org))

### Participation 参会形式

- Physical meeting at University of Zurich - Irchel (limit to 50 people)  
苏黎世大学 Irchel 校园实体会议 (限 50 人)
- Zoom Meeting online 线上 Zoom 会议 (人数不限)

### Program Sessions Overview 会议简要流程

Time (Zurich)	Time (Beijing)	Content
10:00	17:00	Arrive, registration 抵达会场、报到
10:15-12:30	17:15-19:30	Morning Session
12:30-13:30	19:30-20:30	Lunch & Guide Tour of Mass Spectrometry Center, University of Zurich (UZH)
13:30-15:30	20:30-23:00	Afternoon Session
15:30-15:45	23:30-23:45	Afternoon Tea Time



## Others 其它事项

### Registration Fee 会议费

- 180 CHF /Per person
- 150 CHF /Per VCACMS member
- 90 CHF / Per student and Retirees
- Normal Registration Deadline is 20 November 2004  
报名截止日期为 2004 年 11 月 23 日

### Contact 会议联系方式

- Email 会议专用邮箱 [info@swissherbs.org](mailto:info@swissherbs.org)  
Dr. Wang-Mueller +41 78 6219970 (WhatsApp)  
Registration on Webpage: [www.swissHerbs.org](http://www.swissHerbs.org)

### Registration and payment methods 报名及缴费方式

- On website [www.swissherbs.org](http://www.swissherbs.org), register with QR code for payment.  
网站有一个带二维码的页面，用于参会注册  
Please notice there is option to choose **Yes** when a certificate needed.  
需要学时证明的，可以选择“是”
- At the same time, on the webpage [swissherbs.org](http://swissherbs.org) you can view the update schedule, program, speaker introduction, transportation, accommodation in details.  
在报名网站 [swissherbs.org](http://swissherbs.org) 可查看会议日程、报告人信息、食宿、交通等相关信息

## Supporting Organisations 协办单位

- Herbal Innovation Swiss GmbH  
瑞士草本创新有限公司
- Organic Food Development and Certification Center of China (OFDC)  
南京国环有机产品认证中心
- Swiss-Sino Association for Traditional Chinese Medicine  
瑞华中医研学会
- Green Bridge Association  
瑞士绿桥协会
- Kunming Zhongru Agricultural Science and Technology Co., LTD  
昆明中如农业科技有限公司
- Natureherit Design & Consult (Natureherit DC, The Netherlands)  
自然颖源设计咨询
- Technologic Innovation Alliance of Mugwort @ Central Plains (TIAM@CP)  
中原艾草技术创新联盟  
Zhongjing Traditional Chinese Medicine Industrial Research Institute (Zhongjing TCM) 仲景中医药产业研究院